## CLAIMS

1. A polyolefin-based resin composition, containing an addition polymerization-based block copolymer (I) and a polyolefin-based resin (II), wherein:

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the addition polymerization-based block copolymer (I) is selected from block copolymers comprising at least one polymer block A and at least one polymer block B, and the hydrogenated products thereof;

the polymer block A essentially comprises an aromatic vinyl compound unit containing at least 1% by mass of an alkylstyrene-derived structural unit (a) in which at least one alkyl group having 1 to 8 carbon atoms is bound to a benzene ring; the polymer block B essentially comprises a conjugated diene compound unit;

at least the moiety of polymer block A can undergo crosslinking upon exposure to an active energy ray; and

after molded into a desired shape, the composition is exposed to an active energy ray to carry out the crosslinking reaction.

2. The polyolefin-based resin composition according to claim 1, wherein the alkylstyrene-derived structural unit (a) in which at least one alkyl group having 1 to 8 carbon atoms is bound to a benzene ring is a p-methylstyrene unit.

3. The polyolefin-based resin composition according to claim 1 or 2, wherein the active energy ray is an electron beam.

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- 4. The polyolefin-based resin composition according to any one of claims 1 to 3, further containing a photopolymerization initiator.
- 5. A molded article obtained from the polyolefinbased resin composition according to any one of claims 1 to 4.
- 6. A laminate comprising a layer formed of the polyolefin-based resin composition according to any one of claims 1 to 4.